



*Your students will enjoy learning from America's top social impact chef, whose talks can provide the recipes that will enable students to cook up their social impact careers organically.*

There is a personal reason why I love to speak to students about nonprofits. When I was a child, my life was changed forever by three nonprofit organizations, and I am on a mission to educate young people about the wonderful career opportunities available in the nonprofit sector. I would welcome the opportunity to speak at your institution, so we can educate your students together on ways to maximize their "social impact" in this world.

*Mark McCurdy is available to speak for:*

- Service Day / Volunteer awareness programs
- Career Day / Internship programs
- Lectures (Any Time Of Year)
- Orientation, Welcome Week, and Back-to-School Programs
- Student Leadership Gatherings
- Student Government Events
- National Honor Society programs
- Commencements / Graduations
- Summer Programs (including camps)

**Here are a couple of popular recipes for cooking up careers for the common good:**

### *Leadership Powered by Passion and Purpose!*

*(Life skills / focus / passion)*

In this inspiring keynote speech, Mark McCurdy's natural storytelling ability will lead your audience through several heart-felt stories while delivering an uplifting message sure to touch your student's minds and hearts. Mark mixes inspirational stories with humor and an educational message to uplift audiences so they can experience a rewarding personal and professional life of giving back.

Mark motivates students with his three principles for creating a successful future:

- Volunteer strategically and consistently
- Make the lives of others better through your passions while creating a fulfilling career for yourself
- Find a mentor, ask for help, and pursue the vision that is most important to you

### *Finding your Social Impact Compass*

*(Decision making / career development)*

In this powerful presentation, Mark gives students unique "social impact" strategies for getting hired. Mark says, "Universities were built to lay the foundation for knowledge." This presentation is designed to get you hired in organizations that have a purpose related to the learning that has inspired you. The strategies in this presentation are designed TO GET YOU HIRED IN A JOB THAT HELPS OTHERS.

Points covered:

- Three secret strategies to help you find your dream job for social impact
- What nonprofit employers really care about and look for in candidates
- Unique approaches to marketing your unique abilities
- Social impact resume writing that will get nonprofits and social entrepreneur organizations to call you
- How strategic internships and volunteering will help get you hired
- How to write a cover letter that will make a lasting impact



*What are faculty, students, and parents saying about Mark's talks?*

"Mark McCurdy is a wonderful presenter! He keeps the audience captivated with his thoughtful and energetic training style. All of our alumni who attended the event were motivated to impact the nonprofit sector." *-Colleen O'Mara Condon*

*Associate Director of Alumni Career Programs  
UMass Amherst Alumni Association (Amherst, MA)*

"I have had the wonderful pleasure of working with Mark. He clearly understands the needs of nonprofit organizations and can help organizations reach their goals. I would highly recommend hiring Mark if you have the opportunity." *-A. Rima Dael*

*Asst. Prof. Nonprofit Management & Philanthropy  
Bay Path College (Worcester, MA)*

"Very energetic! Perfect way to pump us up after a long day at our student retreat on service. We danced, laughed and learned so much!" *-Samantha C.*

*Campus Activities Board President  
Babson College (Wellesley, MA)*

"Mark's seminar was informative, relevant and eye-opening. His seminar really helped me develop better clarity about my non-profit career goals and guide me towards a solid direction of growth & movement so that I could better accomplish social change in my specific interest area- I highly recommend his seminars & coaching!" *-Ashley P.*

*Student, Hollins University (Roanoke, VA)*

"Mark is very dynamic speaker and I loved hearing his personal stories. Very inspiring!" *-Ginger D.*

*Parent (Boston, MA)*

"Mark's talk helped me in such a short amount of time to focus my resume and cover letter for nonprofits. Wonderful new tips and strategies to transition into the nonprofit sector." *-Donna S.*

*Parent (Milford, MA)*

*To check Mark's availability and learn about more programs, please contact him at 617-294-7657 or at [www.thenonprofitcareercoach.org](http://www.thenonprofitcareercoach.org) [mmccurdy@jobsinnonprofits.com](mailto:mmccurdy@jobsinnonprofits.com)*